

Client

McGuire Real Estate,
San Francisco

Project

Brand Advertising Design

Peter Rodgers, creative
director, designer and
editor/writer
Montara Creative,
branding/design firm
mcreative.com

1: PRINT AD SAMPLES

1



Local heart — global reach.

Some things are timeless and priceless. Genuine care. Authentic relationships. Professionalism. Knowledge. The thrill of discovering the first home of your dreams or the perfect retreat. These are all qualities of experience we're naturally passionate about. They're at the heart of who we are.

Some things never change. McGuire's legacy stretches back nearly 90 years in the San Francisco Bay Area — owned by one family — for three generations. Our reputation for uncompromising high-touch, hands-on service is legendary and lives on to this day.

Some things are always changing. People's lives. Markets. The world. At McGuire, we take full advantage of cutting edge technology and the Internet. Our affiliation with the most powerful global real estate network successfully connects our clients and agents to a worldwide marketplace.

Discover how we leverage our legacy, high-touch, hands-on, high tech concierge service, and global network — to your advantage. Call: **1.800.4-RESULTS**. Visit: mcguire.com/concierge



Home for your life.™



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SAN FRANCISCO | MARIN | PENINSULA



Concierge for everyone.

High-touch. Hands-on. High tech. McGuire concierge is for every generation and every lifestyle. We're passionate about uncompromising service. It's been the way three generations of our family has genuinely cared for people in the San Francisco Bay Area for nearly 90 years, and it's still at the heart of everything we do.

In most of our lives, time is perhaps one of the most valuable things of all. At McGuire, we take full advantage of cutting edge technology, advanced resources and the Internet to help empower you and our agents to be effective and efficient. Our affiliation with the most powerful global real estate network successfully connects us all instantly to a worldwide marketplace.

Discover how we leverage our legacy, high-touch, hands-on, high tech concierge service, and global network — to your advantage. Contact us: **1.800.4-RESULTS**. Visit: mcguire.com/concierge



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1: PRINT AD / 2-PAGE SPREAD

1



Global focus

— local passion.

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Some things are always changing. People's lives. Markets. The world. It's more essential than ever to keep pace with the latest tools and partner with leaders. At McGuire, we take full advantage of cutting edge technology and the Internet to maximize efficiency and empower our people to perform at their very best.

Our affiliation with the most powerful global real estate network successfully connects our clients and agents to a worldwide marketplace.

Discover how we leverage our passion for personalized care and global network power to your advantage. Call: **1.800.4-RESULTS**. Visit: mcguire.com/marin

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OF THE WORLD

LUXURY PORTFOLIO™
FINE PROPERTY COLLECTION

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World-class vision — local passion.



mcguire.com/heritage mcguire.com/sanfrancisco mcguire.com/marin mcguire.com/peninsula

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