

# Client

SONOMA Magazine

# Project

Magazine Launch Ad Campaign

Peter Rodgers, creative/design director  
Susan Lee, executive producer  
Montara Creative, branding/design firm  
mcreative.com

1: NEWSPAPER TEASE AD CAMPAIGN

1

Are you ready?

36 DAYS

SONOMA 12.08.06

Steve Page

“It's time for a voice that truly speaks of our time and place. SONOMA can reflect the progressive community we treasure every day.”

sonomamag.com

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It's here.

12.08.06

SONOMA 12.08.06

Susan Lee

“Congratulations. Finally a voice that truly speaks of our time and place. SONOMA reflects the beautiful community we love.”

sonomamag.com