

# Client

Cox & Kings USA

# Project

Monthly E-newsletters

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1: SAMPLE E-NEWSLETTERS

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## Celebrate the Loy Krathong Festival of Thailand

Visit Thailand during the biggest and most colorful of Thai Festivals: Loy Krathong. In the city of Chiang Mai, its houses, businesses, temples, streets, canals, moats and the Mae Ping River are decorated with lights and lanterns. Krathongs are crafted of banana leaves, holding a candle, joss sticks, flowers and coins, and are sent down the river with a personal wish. Fireworks, cultural performances, parades, and the launching of thousands of hot-air lanterns (Kom Loy) into the night sky add to the festivities—a most beautiful and memorable experience for visitors and locals alike.

Be a part of Loy Krathong this November 12—stay three nights in a deluxe room at the lovely Chedi, Chiang Mai hotel, an elegant retreat in the heart of this historical city. Enjoy a special festival dinner on the hotel's terrace overlooking the river, then launch your own krathong for its journey down the river. Private check in, breakfast, and evening cocktails at the Club Lounge, private airport transfers and more. Prices start at \$1095 per person for the three-night package (upgrade to a Chedi Club Suite for \$75 more/room/night). To book, contact **Dianna Upton** at 1-800-999-1758. Also see our Signature Travel Journey [Thailand: Land of Smiles](#), or Private Travel Journey [Northern Thailand & Krabi](#).



## Experience Bedouin Hospitality in Jordan's Wadi Rum Desert

For centuries, Bedouin tribes have lavishly entertained their guests under the dramatic canopy of Wadi Rum, Jordan. This is a suspenseful, timeless place, virtually untouched by humanity's foot, is the weather and winds that have carved the imposing, towering formations so dignifiedly described by T.E. Lawrence as "aching and god-like."

Inspired by tales of the Arabian Nights and the legendary hospitality of the desert Bedouin, an Arabian camp is created for you that is a re-creation of Lawrence of Arabia and a vision of all that a traditional Bedouin tent would encompass: ornate surroundings, and a night under the desert stars.

A stay at a Bedouin encampment may be easily added to our Private Travel Journey [Jordan: Legends in Stone](#). This tour highlights Jordan's rich cultural heritage and incredible landscapes. You'll visit magnificent fortresses, castles, and Roman temples, and encounter a truly hospitable people. Take in the historically preserved classical city of Jerash, the biblical sites of Jabal Abdou and Bethany, and Petra—the rock city lost to the world for a millennium. The driving sands of Wadi Rum and the narrative waters of the Dead Sea complete your exploration of the country.

To book your trip or for more information, contact Nicole Brame at 1-800-999-1758.



## Luxury Safari in Richard Brinsford's Umshabi, South Africa

Welcome to [Umshabi](#), Sir Richard Brinsford's private game reserve set in the heart of the Sabi Sands Reserve bordering Kruger National Park. Stay in one of 18 rooms or suites at either Back Lodge or Safari Lodge and discover lions, elephants, buffalo, kudu, rhino, and other wildlife during twice-daily game drives and safari walks with experienced guides and trackers.

Back Lodge is perched high on the summit of a rocky hill, and boasts awe-inspiring panoramic views. The bushy grounds plant-filled with wildlife is set against a backdrop of the Drakensberg Mountains range far in the distance. Safari Lodge is built along the banks of the dry Mshabi riverbed. Its romantic tree-house style rooms are all connected by swing bridges. Excellent views can be had of animals as they stroll past on their way to the nearby watering hole.

Enjoy the pools, gym, spa, wine cellar, observatory, tennis courts, Club for kids, and more. The attentive staff and superb facilities will ensure that being in the middle of the African bush does not mean foregoing creature comforts. You'll have the sights, sounds and smells of Africa on your doorstep, while enjoying the type of style and luxury you'd expect from a five-star boutique hotel.

Umshabi was listed in Condé Nast Traveler's Gold List 2007, with the highest score—over 97. It is also included on our Signature Safari Journey [Class, South Africa](#). To book, contact **Janice Fundera** at 1-800-999-1758.



## Six Senses Resorts — Special Offers in Vietnam

At the Mandara Villa Dalat, stay two nights, pay for one. This 64-room resort is set in the rural, pine-tree-covered highlands of Dalat, comprising 15 individual villas. Each villa has been thoughtfully designed to preserve glory with care taken to preserve original design, décor and charm.

Six Senses Hoi An, stay three nights, pay for two, or stay one night, pay for less. Overlooking the South China Sea, the resort sits on a hillside and is accessible only by water. The 50 pool villas provide generous personal space and an uncompromising standard of luxury.

We have created a [special private offer](#) to take advantage of both of these lovely Vietnamese resorts. Stay in Saigon, then enjoy visits to both the Mandara Villa Dalat and the Six Senses Hoi An. You may also add either of these resort stays to our Signature Travel Journey [Class, Vietnam](#). Contact **Dianna Upton** at 1-800-999-1758 for booking or more information. Promotion is valid through Dec. 31, 2008, except for Sept. 2, 2008.

The Dakar Rally Moves to Latin America

This famous off-road cross-country endurance race will start in Buenos Aires, Argentina, Jan. 8, 2009. Drivers will first take the route for Patagonia, circle the Pampas and then cross the Andes Mountains. After one day's rest in Valparaiso, Chile, the track moves north through the Atacama Desert, then back over the Andes. Panning Galeras on the return, competitors will have covered nearly 6,000 miles when the race is finished in Buenos Aires on Jan. 18 — an extreme adventure between two seas.

Follow their route in style, then extend your stay with our [Peru and Argentina or Chilean Odyssey](#) tours, or as part of a customized journey to [Latin America](#). For more information, contact Rachel Bahar at 1-800-999-1758.



## Crossing the Amazon — Brazilian Style

Experience the majesty of the Brazilian Amazon privately with your family or friends, cruising by yacht through calm Amazon tributaries. Travel to untouched forest and deserted beaches, visit local communities, stop to swim, fish, and play with river dolphins. Wake up to all-Amazon breakfasts, enjoy picnic lunches on land, and relax in the evening with great dinner served under the stars. All in comfort and style.

Choose between two river itineraries, both 8 nights and 9 days. [Rio Tapajós](#) or [Rio Negro](#). From \$3375-\$5775 per person, double occupancy (based on 2 people traveling together). Includes all meals during the cruise. Cox & Kings has a naturalist, chef, and musician. Our private Amazon cruises may easily be added to our [Wildlife of Brazil](#) tour, or part of a customized journey to [Latin America](#). To book, contact **Rachel Bahar** at 1-800-999-1758.

Nest Hill Summer — Vietnamese Cool

The [Nest Hill](#) is an exclusive beachfront getaway. Building over 80 acres, this splendid spa resort offers elegant Villas and Pool Villas each with landscaped gardens with sophisticated views across the South China Sea. Cox has been taken to harmonize design with nature, flowing along traditional lines with modern touches—style fit for living in a warm and personal way.

Through Sept. 30, 2008, take advantage of these great specials:

- 1 Bedroom Villa: 3-night stay includes a 3-hour Vietnamese massage at The Spa\*
- 1 to 3 Bedrooms Pool Villa: 4-night stay includes a 3-hour Vietnamese massage at The Spa\*
- 1 to 5 Bedrooms Pool Villa: 7-night stay includes daily club benefits\*\*
- 1 to 5 Bedrooms Pool Villa: 14-night stay includes daily club benefits\*\* plus complimentary 3-hour Vietnamese massage at the Spa\*
- \* 1 treatment per villa per stay



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